



September 7, 2008  
Beach Lakefront Neighbourhood Association Inc. (BLNA)  
"Beach Awareness Concert at Kew" (B.A.C.K.)  
11:00am – 7:00pm



**PRESS RELEASE FROM THE BLNA**  
For Immediate Release  
September 5<sup>th</sup>, 2008

**B.A.C.K. the Beach performers to play at  
Canada's Walk of Fame  
And  
Canadian Idol Finale**

Toronto – September 5<sup>th</sup>, 2008: The Beach Lakefront Neighbourhood Association Inc. would like to announce that B.A.C.K the Beach songwriter, composer **Stephan Moccio** will be performing tonight, Fri. Sept. 5<sup>th</sup> for Canada's Walk of Fame Inductee pre gala party at the Windsor Arms Hotel in Toronto and tomorrow night Sat. Sept. 6<sup>th</sup> performs at Canada's Walk of Fame *Blackberry* Gala at the Sheraton Hotel.

Former Top 5 Canadian Idol finalist **Mookie Morris** as seen on CTV will be performing live with the Top 10 Canadian Idol contestants this Wed. Sept. 10<sup>th</sup> on CTV's Canadian Idol finale featuring John Legend & Maria Carey. B.A.C.K. the Beach is pleased to have Mookie Morris join us Sunday afternoon in Kew Gardens for a free live performance.

Note: B.A.C.K. the Beach Awareness Concert at Kew will feature talk radio host Spider Jones & stage performer Michael Danso, who will both MC part of the event. **City Councillor** Sandra Bussin will addressing the crowd, and **MPP** Michael Prue will conduct a Live Auction!

We have a media pool in place and are ready to accommodate all interviews in our media tent.

The BLNA wish to thank their major sponsors: Community Centre 55, Varsity Tents, Coll Audio, Pansy Henderson REMAX Realty, Eventrix, Hotset Films, MGI Securities, Jovian Capital Corp., Thrust Forwarding Inc., Yamaha, Chef Ted Reader BBQ, Wayne H. Ferguson Piano Tuner Technician, Marcon Kitchens & MS Media Sales.

What: **Beach Awareness Concert at Kew**  
When: Sunday September 07, 2008  
Where : Kew Gardens Park  
Time: 11am to 7pm

Please check the BLNA website for regular updates and historical information at [www.blna.net](http://www.blna.net)

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[www.blna.net](http://www.blna.net)