



September 7, 2008  
Beach Lakefront Neighbourhood Association Inc. (BLNA)  
"Beach Awareness Concert at Kew" (B.A.C.K.)  
11:00am – 7:00pm



**PRESS RELEASE FROM THE BLNA**  
For Immediate Release  
September 9<sup>th</sup>, 2008

**'B.A.C.K. the Beach' concert**  
**A success**  
**Despite poor weather!**

Toronto – September 9<sup>th</sup>, 2008: The Beach Lakefront Neighbourhood Association Inc. would like to thank all of the people who came out to Kew Gardens in the rain, to attend the 'B.A.C.K. the Beach' concert on Sunday!

20 piece samba band **Batucada Carioca** opened the show energetically, playing traditional songs from Rio de Janeiro's Carnival. Host **Spider Jones** delighted the crowd throughout the earlier portion of the day and he didn't let the weather get in his way. **Revival Dear** and **Peirson Ross and The Wilderness** bravely played to a highly appreciative, and equally brave audience. **Ron Korb** and **Makoto Tani** elevated the crowd with their ethereal instrumental set, before **Funktagon** turned up the heat. Host **Frank Domagala** did an amazing job at keeping the spirit alive until **The Mississippi Hippies** blew the rain clouds away. Former Canadian Idol Top 5 finalist **Mookie Morris** thrilled the youngsters by singing a few songs and playing the guitar. The crowd began to expand more and more by the time **Fludd** took the stage and **Stephan Moccio** charmed the throngs with his intense piano compositions. The ever cheerful **Skydiggers** ensured that everyone would have something to whistle on the way home and host **Michael Danso** kept the crowd entertained and excited by pulling raffle tickets and announcing the intermittent live auction antics of **MPP Michael Prue**. We heard speeches from **Steve Ottaway** of the BLNA executive as well as from City Councillor **Sandra Bussin**, who is a strong supporter of and advocate for the BLNA cause. Audience members were completely stunned and amazed by virtuoso flamenco guitarist **Jesse Cook**, who wrapped things up and took the time to make some very clear statements about the fact that as citizens, we need to preserve and protect all of the unique and wonderful neighbourhoods in our city.

All in all, it is fair to say that the Beach Awareness Concert at Kew was a big success!

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Please contact Harold Tabone, Communications Director, Beach Lakefront Neighbourhood Association Inc.  
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The BLNA would like to thank the amazing volunteers both in front of and behind the stage. None of it would have been possible without them. The BLNA also wish to thank all of the artists who participated in the Art Show and Sale, as well as EMS, School Trustee Sheila Cary-Meaghar and The City of Toronto for its support. Of course thanks again to our sponsors: Community Centre 55, Varsity Tents, Coll Audio, Pansy Henderson ReMax Realty Ltd., Eventrix, Hotset Films, MGI Securities, Jovian Capital Corp., Thrust Forwarding Inc., Yamaha, Chef Ted Reader, Wayne H. Ferguson Piano Tuner/Technician, Marcon Kitchens & MS Media Sales and Freeman's Brewery.

Of course with the rain, we didn't have as many people in the park as we had hoped/anticipated and therefore, were not able to reach our fundraising potential, so please visit our website at [www.blna.net](http://www.blna.net) to make a donation. Thanks to Freddy Koops at Overkill for designing such amazing T-shirts! They are still on sale at his store Overkill, 2130A Queen St. E. and at Community Centre 55, Main St. at Swanwick in the Beach.

The Community Council meeting is TODAY at City Hall at 11am. Interested residents should be registered with the Clerk to make deputations at today's Community Council meeting. Technically, this helps validate your participation in an eventual OMB appeal process.

If you and your neighbours haven't registered, please do it right away. Call the clerk at the following :

**Pritchard, Frances**  
Manager Community Councils & Committees  
City Clerk's Office

Phone:416-392-4339  
Fax:416-392-1879  
[fpritch@toronto.ca](mailto:fpritch@toronto.ca)

Thanks!

BLNA Inc.

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