

**PRESS RELEASE FROM THE BLNA**  
For Immediate Release  
September 3<sup>rd</sup>, 2008



**Mookie Morris**  
**former 'Canadian Idol Top 5 finalist' as seen on CTV**  
joins the Beach Awareness Concert at Kew  
Sunday September 7, 2008!!

Toronto – September 3<sup>rd</sup>, 2008: The Beach Lakefront Neighbourhood Association Inc. is excited to include former 'Canadian Idol Top 5 finalist' **Mookie Morris** in our concert lineup for September 7<sup>th</sup> at Kew Gardens.

**Mookie** is the first competitor from Toronto to advance to the Top 5 phase of the Canadian Idol show. At 18, Mookie is the youngest male competitor on the Canadian Idol stage this year. Mookie's musical influences include icons like Jimi Hendrix and John Lennon. He will join the list of performers in support of this important cause. "I grew up in the beaches and loved going down to the beach. I'm really looking forward to this weekend."

Flutist **Ron Korb** will also hit the stage with **Makoto Tani**. Ron has over thirty CDs released internationally and has composed gold and double platinum songs for major Asian artists. Makoto plays the ancient 13 stringed zither from Japan known as the koto and comes from a famous musical family. He played a special concert with his father at the Nagano Olympics Games in Japan.

This amazing lineup also includes Jesse Cook, The Skydiggers, Stephan Moccio, The Mississippi Hippies, Fludd, Revival Dear, The Peirson Ross Band, Funktagon and Batucada Carioca.

The BLNA thanks all of the people who have come together to help with this event.

We also regret to inform you that Karina Zorn and Guido Basso are no longer able to attend, yet we thank them for their support.

**Stay tuned for Special Guest appearances!**

What: **Beach Awareness Concert at Kew**  
When: Sunday September 07, 2008  
Where : Kew Gardens Park  
Time: 11am to 7pm

Please check the BLNA website for regular updates and historical information at [www.blna.net](http://www.blna.net)

Please contact Harold Tabone, Communications Director, Beach Lakefront Neighbourhood Association Inc. Producer, "Beach Awareness Concert at Kew" (B.A.C.K.)  
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