

PRESS RELEASE FROM THE BLNA
For Immediate Release
July 31, 2008



Jesse Cook joins
“B.A.C.K the Beach” Concert at Kew
Sunday September 7, 2008!!

Toronto – July 31st, 2008: The Beach Lakefront Neighbourhood Association Inc. is excited to announce that world-renown rumba flamenco guitarist **Jesse Cook** will be joining the line-up for the B.A.C.K. the Beach concert at Kew Gardens on September 7th, 2008.

“..... Cook has recorded six critically acclaimed studio albums and traveled the world exploring musical traditions that he has blended into his style of rumba flamenco. In addition to headlining concerts and festivals, he has opened for such legends as B.B. King, Ray Charles and Diana Krall. He has performed with British soprano Charlotte Church on the Tonight Show and toured with legendary Irish band, The Chieftains.

In 2001 Cook won his first Juno Award in the Best Instrumental Album category for “Free Fall.” Most recently he was nominated for two 2008 Juno awards, for his 2007 release “Frontiers” (World Music Album of the Year) and for the incredible DVD “One Night at the Metropolis” (Music DVD of the Year) which captures a spectacular concert during the 2006 Montreal Jazz Festival. But for Jesse Cook its not awards that drive him. Live concerts remain his lifeblood....” by Paul Gains.

Jesse spent part of his childhood in the Beach area, and is a strong supporter of our efforts to preserve the Lakefront. He will be joined by guitarist Nicolas Hernandez and percussionist Rosendo (Chendy) Leon.

The BLNA is extremely grateful to Jesse and all of the performers, including The SkyDiggers, Stephan Moccio, Karina Zorn and Guido Basso, Fludd, Mississippi Hippies, Batucada Carioca, Revival Dear, The Peirson Ross Band, & Funktagon. This promises to be a day to remember! B.A.C.K. the Beach!

What: **Beach Awareness Concert at Kew**
When: Sunday September 07, 2008
Where : Kew Gardens Park
Time: 11am to 7pm (time extension of 1 hour)

Further press releases will follow.

Please check the BLNA website for regular updates and historical information at www.blna.net

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